



SINGAPORE INTERNATIONAL
MEDIATION CENTRE

Specialist Mediator's Curriculum Vitae

Personal Particulars

First Name

Joyce A.

Last Name

Tan

Designation

Managing Director

Organisation

Joyce A. Tan & Partners LLC

Nationality

Singapore Citizen

Languages (Native and/or professional working proficiency)

English (native, both spoken and written); Bahasa (supplementary spoken)

Mediation Practice Areas

Please select as many areas as may be applicable. This information will be included in SIMC's website.

- | | |
|--|---|
| <input type="checkbox"/> Accountancy | <input type="checkbox"/> Mining |
| <input type="checkbox"/> Aviation & Airports | <input type="checkbox"/> Workplace Health & Safety |
| <input type="checkbox"/> Banking/Finance | <input type="checkbox"/> Oil & Gas |
| <input type="checkbox"/> Business Interruption analysis | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Energy | <input type="checkbox"/> Risk Management |
| <input checked="" type="checkbox"/> Information Technology | <input type="checkbox"/> Scientific Forensics |
| <input checked="" type="checkbox"/> Intellectual Property | <input type="checkbox"/> Sports Disputes (Law & Infrastructure) |
| <input type="checkbox"/> Infrastructure/Construction/Engineering | <input checked="" type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Maritime & Shipping Logistics | <input checked="" type="checkbox"/> Others (please specify): |
| | <input checked="" type="checkbox"/> Corporate; Commercial; Employment |

Educational/Professional Background

- LLB (Honours, Upper Second Class), National University of Singapore, attained 1983
- Advocate & Solicitor, Supreme Court of the Republic of Singapore, since 1984
- Roll of Solicitors, England & Wales (non-practising), since 1995
- Registered Patent Agent, Singapore, since 2002
- Notary Public, since 2001
- Commissioner for Oaths, since 1999
- Awarded Singapore Public Service Medal (Pingat Bakti Masyarakat), 2021
- Senate Member, Singapore Academy of Law, since 2021
- WIPO Mediation and Arbitration Advisory Committee, World Intellectual Property Organization, since 2021
- WIPO List of Neutrals, World Intellectual Property Organization, since 2012
- Specialist Mediator, Singapore International Mediation Centre, since 2021
- Principal Mediator, Singapore Mediation Centre, since 2021
- Associate Mediator, Singapore Mediation Centre, 2011-2021
- Associate Mediator, The Law Society of Singapore, since 2011
- Panelist, Singapore Domain Name Dispute Resolution Policy, since 2001
- INTA Trademark Mediators Network, International Trademark Association, since 2012
- Arbitrator, Langfang Arbitration Commission, China, since 2019
- Author of the book titled "**WIPO Guide on Alternative Dispute Resolution Options for Intellectual Property Offices and Courts**", published by WIPO Arbitration and Mediation Center with support of the Korean Intellectual Property Office, which has been translated to French, Spanish and Chinese
- Appointed as expert on **domain names and cybersquatting** in Singapore High Court legal proceedings *Grab Taxi Holdings Pte Ltd vs. 3 Corporate Services Pte Ltd (Suit No. HC. 682 of 2018)*

Mediation Style

Attentive to and empathetic of each party's position, concerns and interests. Facilitative in assisting parties to reach their end goals, coupled with leadership where required to bring objectivity and clarity to the parties and supportive in parties' formulation of legally workable and practically meaningful resolution.

Mediation Experience

Active in mediation as mediator as well as legal counsel for disputant since 2012. Mediated numerous domestic and cross-border disputes involving intellectual property, technology, corporate, commercial/business or employment issues, and in several instances, a mix of such issues in a single dispute or between the same disputants. Most of these cases arose out of legal proceedings before the courts or the Intellectual Property Office of Singapore and were successfully mediated to satisfactory resolution, with the disputants having discovered and believing in the "magic of mediation" for dispute resolution. Of particular mention are at least a couple of cases where pending legal proceedings spanning multiple jurisdictions (3 countries in one case and 6 countries in the other case) were ongoing and involved in the dispute, all of which the mediated settlement in Singapore effectively disposed of without the need for further litigation under the disparate laws applicable to the various legal proceedings (see Testimonials below)

Mediation Education and Training

- 2021 - Specialist Mediator Workshop, Singapore International Mediation Centre
- 2011 - Course on Mediation in Intellectual Property Disputes, IP Academy Singapore (in conjunction with World Intellectual Property Organisation and Intellectual Property Office of Singapore).
- 2010 - Associate Mediator Accreditation Course, Singapore Mediation Centre
- 2010 - Course on Mediation: Strategic Conflict Management for Professionals, Singapore Mediation Centre
- 2001 - Training Course on The Singapore Domain Name Dispute Resolution Policy, 2001, by Singapore Institute of Arbitrators (in conjunction with Singapore Academy of Law, Singapore Mediation Centre, Singapore International Arbitration Centre, Singapore Network Information Centre and World Intellectual Property Organization)

Some Professional Affiliations

- International Trade Mark Association
- Asian Patent Attorneys Association
- ASEAN Intellectual Property Association
- Inter-Pacific Bar Association
- International Association for the Protection of Industrial Property
- International Bar Association
- Association of Singapore Patent Attorneys
- Singapore International Chamber of Commerce

Testimonials (optional)

One of the cases successfully mediated by this mediator was featured in an article on 14 November 2019 published by the international **World Trademark Review** which titled it as "Groundbreaking" – first successful international mediation could redefine the trademark status quo". In its published coverage dated 7 December 2020 of another IP dispute also successfully mediated by this mediator, the **Intellectual Property Office of Singapore** noted that the disputant "was satisfied with the mediation process, and the support provided by the mediator and the WIPO Center," and further that the disputant "found the pre-mediation session [conducted by the mediator] very useful as it saved time at the actual mediation. ... and it was likely to both use mediation again and recommend it to others."